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Q1-> What are the benefits of Salesforce Custom Applications?

ANS. Salesforce custom Applications offer a range of benefits that can significantly enhance business operations, flexibility and efficiency. Here are some key advantages:

1. Tailored to Specific Needs.

- Custom Applications built on Salesforce allow businesses to address unique requirements that out-of-the-box solutions might not fully cover. You can design workflows, processes, and features that align perfectly with your organization's goals and operations.

2. Scalability.

- As your business grows, custom Salesforce apps can scale with you. The platform's flexibility lets you add new functionalities, integrate additional tools, or adapt to the changing market demands without starting from scratch.

3. Improved Efficiency.

- By automating repetitive tasks, streamlining processes and eliminating unnecessary steps, custom apps can save time and boost productivity. You can create solutions that match how your team works, reducing manual efforts.

4. Seamless Integration.

- Salesforce Ecosystem supports integration with other systems (e.g., ERP, marketing tools, or third-party APIs), ensuring your custom app can connect with existing software and centralize data for better decision making.

5. Enhanced User Experience.

- Custom apps can be designed with your team or customers in mind, offering intuitive interfaces and personalized

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Features that improve adoption rates and satisfaction.

Q2> What is the difference between Custom Application and Console Application in Salesforce?

ANS. Difference:-

ASPECT	CUSTOM APPLICATION.	CONSOLE APPLICATION.
Nature	Fully custom - built Solution.	Pre-built workspace with customization
Purpose	Specific business logic or process	Multitasking and productivity for users.
Interface	Standard salesforce UI or custom pages.	Tabbed, split-view console Layout.
Development	Declarative or coded. (Apex, LWC, etc.)	Mostly Declarative Configuration
Use-case	Unique business needs (e.g., Inventory management)	Support/sales teams (e.g., Case Management)
Flexibility	Highly Flexible, built from scratch.	Customizable within console Framework.